



**TO:** Referring physicians, clinics and RHAs

**FROM:** Adam Topp, Chief Operating Officer, HSC Winnipeg

**DATE:** 06 February 2012

**RE:** New wayfinding system at HSC

HSC has introduced a new signage and wayfinding program. As a result, some of the destinations you are accustomed to may have changed. Please see the attached maps and keys for further information.

*Entrances are clearly marked with municipal addresses.*  
Key entrances to clinical destinations at HSC are:

- 700 William Ave (General Hospital, Ann Thomas Building, Kleysen Institute for Advanced Medicine)
- 800 Sherbrook St (Rehabilitation Hospital)
- 810 Sherbrook St (Respiratory Hospital)
- 820 Sherbrook St (Thorlakson Building, General Hospital)
- 840 Sherbrook St (Children's Hospital)
- 707 McDermot Ave (General Hospital)
- 735 Notre Dame Ave (Women's Hospital)
- 771 Bannatyne Ave (PsychHealth Centre)
- 685 William Ave (Community Services Building)
- **NB: 730 William Avenue no longer exists.** That entrance has been closed since construction began on the CanadInns Hotel.

*We have introduced zones to define our space.*

The space inside HSC (connected between William Avenue, Sherbrook Street and McDermot Avenue) has been mapped using colour-coded zones with icons of animals indigenous to Manitoba defining each zone. Zones are not defined by buildings; rather elevator banks are the anchor for each zone and serve as useful landmarks for patients and visitors.

*Multi-function clinics have been renamed.*

The former coloured desks (e.g. Pink Desk) have been reassigned letter designations (e.g. Clinic C).

*Admitting is moving.*

The Patient Registration services of our Admitting department (Adult) will move from the 820 Sherbrook entrance (Orange Bison Zone, Level 1) to the 700 William Avenue entrance (Purple Bear Zone, Level 1) in March 2012.

.../over





### **Providing New Directions**

It will help patients and visitors if directions are provided consistently, using the same language as the posted signage (coloured zones and symbols, clinic designations), so they can more confidently find their way.

The new convention for giving directions is as follows:  
Destination Name > Zone > Level.

For example, if someone is coming to HSC for a bone scan, they would go to Nuclear Medicine, Purple Bear Zone, Level 1. For a preoperative assessment appointment (adult), patients would go to Clinic E, Purple Bear Zone, Level 1.

**If you would like us to provide you with specific directions to the area(s) of the hospital to which you regularly refer your patients, we would be happy to do so.** Please see the attached samples of our campus and hallway maps showing how one would get to an MRI appointment at HSC.

### **For more information**

If your patients have any questions about where they are going, please invite them to call us at 204-787-3661 or toll-free at 1-877-499-8774, or to visit [www.hsc.mb.ca](http://www.hsc.mb.ca). Maps are available on our home page.

We have also enclosed copies of our maps without markups for your information. Please feel free to photocopy them for your patients. If you'd like to order colour copies, please contact the WRHA PrintShop at 204-787-4072 and quote the form numbers in the bottom left corner.

For more information about wayfinding, and resources like maps, directions or other information that will help you with referrals, please call Kat Fox, HSC's Director, Communications, at 204-787-7934 or email [kwfox@hsc.mb.ca](mailto:kwfox@hsc.mb.ca).





**Elevator colour key – new zones**



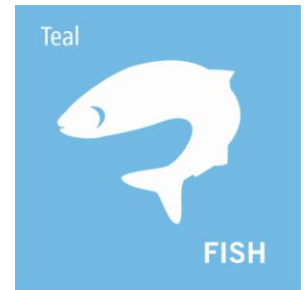
GA/GD



GB/GC/GE/  
GF/GG/GH



MS



JL



CE/CS



CH/CK



RR



RS

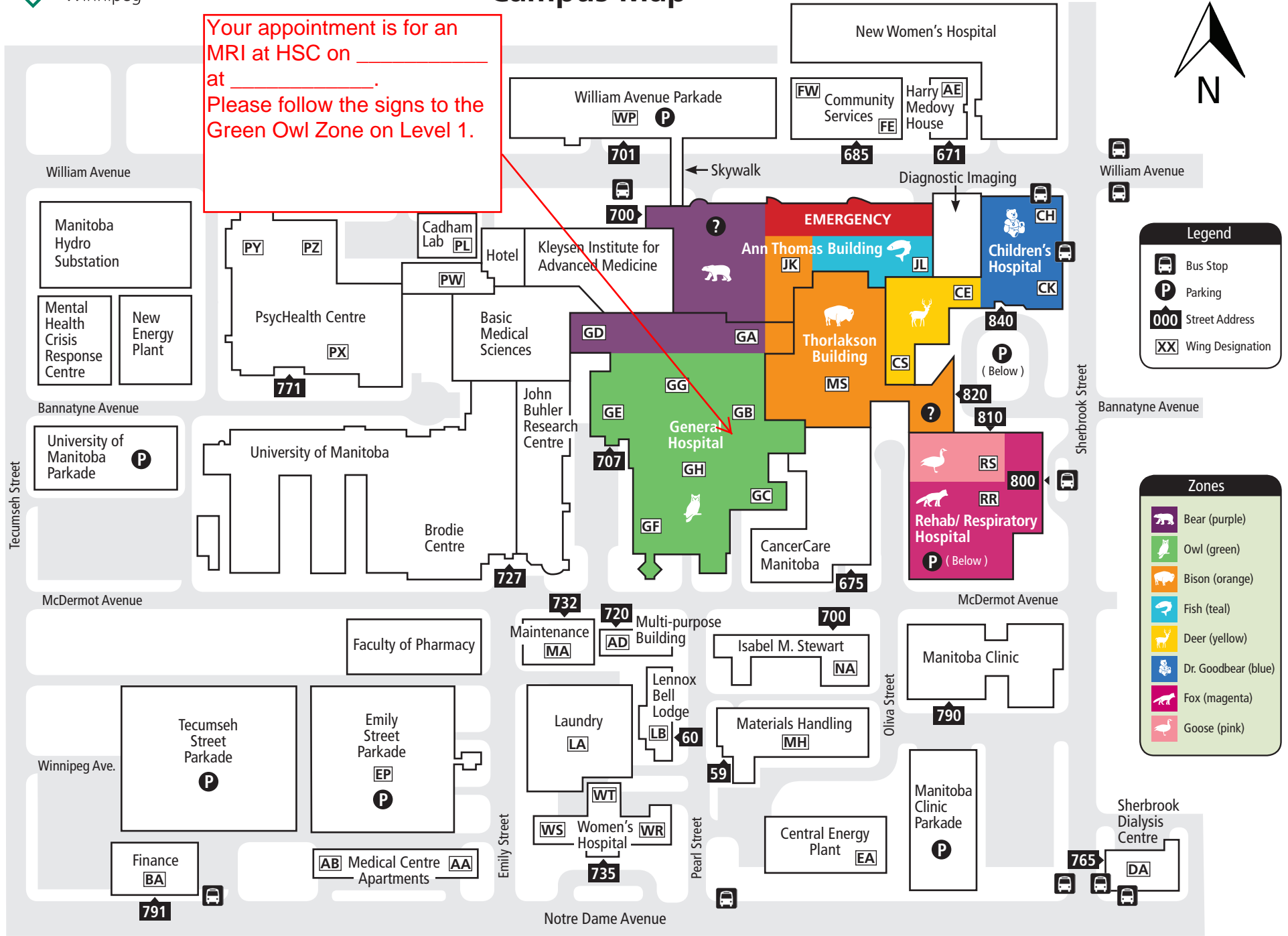
**Clinic Key (for former coloured desks and multi-function clinics)**

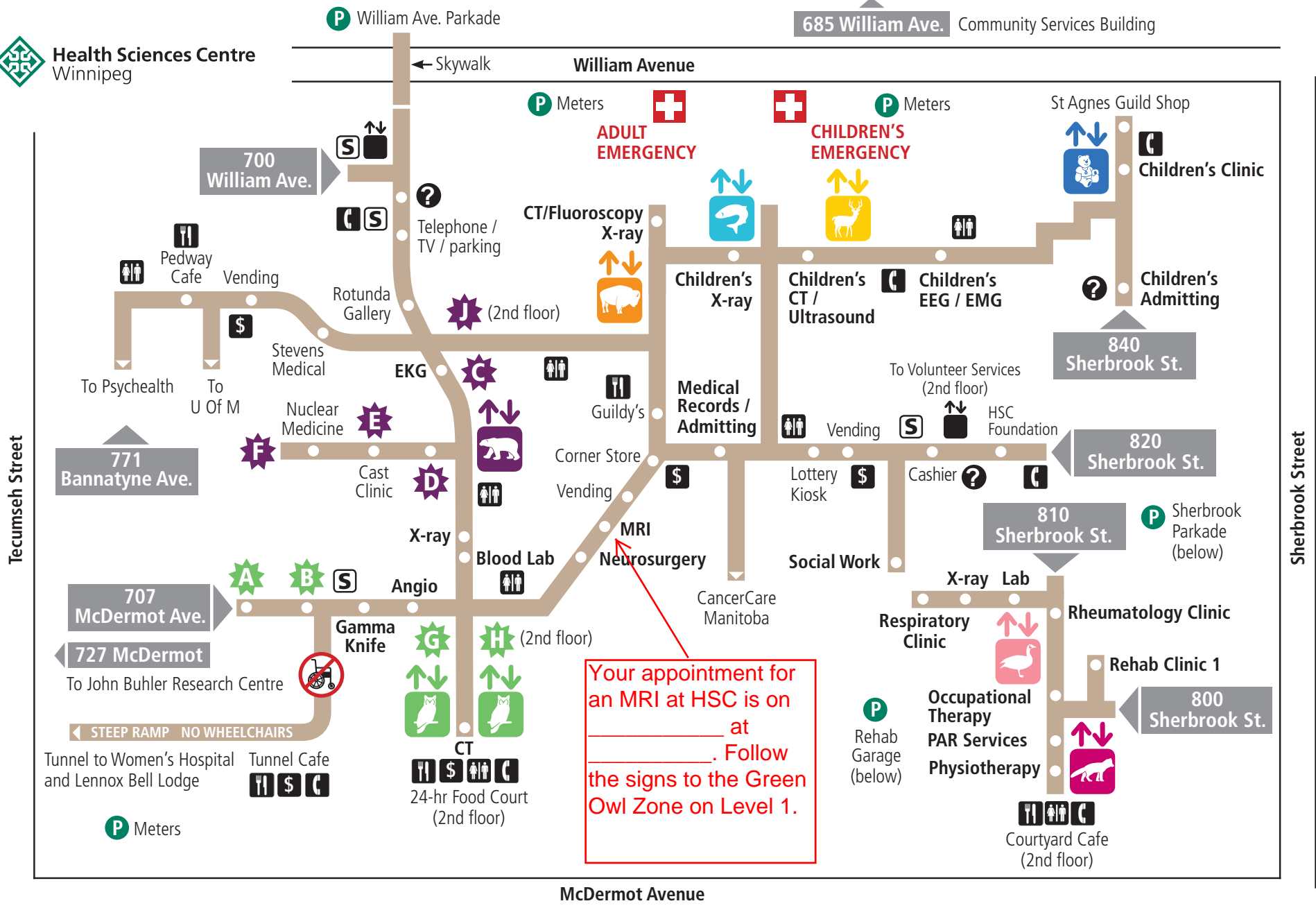
Was	Is now	Located in Zone	Level
Neurology Clinic	Clinic A	Green Owl	1
Green Desk	Clinic B	Green Owl	1
Pink Desk	Clinic C	Purple Bear	1
Brown Desk	Clinic D	Purple Bear	1
	Orthopedic / Cast Clinic		
Yellow Desk	Clinic E	Purple Bear	1
Blue Desk	Clinic F	Purple Bear	1
	Nuclear Medicine		
	Cardiac Stress Lab		
Purple Desk	Clinic G	Green Owl	2
Orange Desk	Clinic H	Green Owl	2
GA2, Adult Diabetes Clinic	Clinic J	Purple Bear	2



# Campus Map

Your appointment is for an MRI at HSC on \_\_\_\_\_ at \_\_\_\_\_. Please follow the signs to the Green Owl Zone on Level 1.





**P** Tecumseh Parkade      **P** Emily Parkade

**LEGEND**

Elevators	Telephones	Information
ATM	Washrooms	Clinics
Food	Parking	Staxi Chairs

**ZONES**

GA / GD	MS	CE / CS	RS
GB / GC / GE / GF / GG / GH	JL	CH / CK	RR

# Campus Map

