



Healthy Smile Happy Child

Quarterly Report
July 1 – September 30, 2006

the
Prevention of Early Childhood Tooth Decay

The Manitoba Collaborative Project for

Submitted by:

The Manitoba Collaborative Project for the Prevention of Early Childhood Tooth Decay

Date submitted: October 5, 2006

Community Involvement/Partnerships

Phase II Evaluation:

- 1) Winnipeg - SISTARS Child Care Center, Point Douglas - August 29, 2006 - 13 preschool children and their primary caregiver participated in this calibration exercise & final screening day.
- 2) Database development/ Data entry: began & data entry continuing.
A total of 369 children & their caregiver took part in this follow-up study.
Expected completion date is end of November, 2006.

Project Activity

- 3) Community and Professional Contacts
 - U of M Dental clinic posters – “Think about your Baby’s teeth” posters placed in all 60+ dental units at the Faculty of Dentistry.
 - Visited pediatrician and physician clinics at Children’s Hospital and the Health Sciences Centre – Winnipeg.
 - Visits to dental offices & offices in North Eastman Health Association (NEHA) region and Burntwood Regional Health Authority (BRHA).
 - Meeting to discuss how the Healthy Smile Happy Child Project could partner and distribute information to staff and patients of Women’s Hospital , Health Sciences Centre – Winnipeg.
 - Providing information to Emergency Department waiting rooms in Regional Health Authority (RHA-Central), Assiniboine RHA and Brandon RHA.
 - Connected with regional and public health staff in Central, Assiniboine and Burntwood Regional Health Authorities (BRHA).
 - Winnipeg Regional Health Authority (WRHA) Facilitator met with other WRHA Community Facilitators.
 - Contacted Parent Child Coalitions.
 - Packages of information sent to First Nations communities in NEHA region (Poplar River, Pungassi, Berens River, Little Grand Rapids).
 - NEHA Facilitator met with Child Care coordinators in North Eastman Health Association (NEHA) and South Eastman Health Authority (SEHA).
 - BRHA– Dental Health Promotion pails were made available in all sites for distribution to doctors, public health nurses, and community health workers to give to families and individuals as needed.

- Contact with the Hutterite colonies in NEHA – Lynn Giesbrecht presented to a Hutterite colony with 42 participants in attendance (pregnant mothers, babies & children up to age 10).
- 2-page “calling card” brochure for project was mailed to each dentist in Manitoba at the end of September courtesy of the Manitoba Dental Association.
- WRHA community facilitator conducted staff development workshop with Interlake Public Health nurses.
- Presented to St. James- Assiniboine Resource Network and Elmwood community Resource Centre to introduce Healthy Smile Happy Child & the services available to the community.

4) Presentations:

July:	Nor-Man parent workshop	3 people
	WRHA Parent Presentations	29 people
	Families First meeting	6 people
	Super Start and SEHA daycares	62 people
	Thompson Maternity ward	27 new moms
	Maternity Ward Visits, Burntwood	26
	Parent Educational workshop, Winnipeg	2
	Parent Educational workshop participant	27 people

August: Changes were made to the monthly Community Facilitator reporting forms. The following table contains the new data format.

RHA	Train the Trainer Workshops		Parent/Caregiver Presentations		Contacts made
	# Workshops	# Participants	# Presentations	# Participants	
Assiniboine			1	30	2
Central			2	25	6
Brandon					1
Burntwood			5	30	59
Churchill					3
NOR-MAN			3	17	14
Parkland					14
Winnipeg			1	6	27
Interlake					4
NorthEastman			2	100	17
SouthEastman					
Total			14	218	147

September:

RHA	Train the Trainer Workshops		Parent/Caregiver Presentations		Contacts made
	# Workshops	# Participants	# Presentations	# Participants	
Assiniboine	1	14	1	250	14
Central	1	5	0	0	0
Brandon	1	18	1	250	1
Burntwood	1	10	13	182	370
Churchill					1
NOR-MAN	0	0	2	15	6
Parkland	3	23	0	0	10
Winnipeg	0	0	2	24	59
Interlake	1	17	0	0	5
NorthEastman	1	16	4	165	44
SouthEastman	1	25	0	0	25
Total	10	128	23	886	534

5) Community events:

July: Meetings – SEHA Parent Child Coalition – 6
 Display at community event in Carberry – Teddy Bear’s Picnic
 Healthy Smile Happy Child display for Jackhead First Nation’s Treaty Days (Interlake)

August: Attended community events in Roseau River Reserve & Oakbank –
 Teddy Bear’s picnic & kindergarten clinic.

September: All facilitators attended the National Conference organized by Family Services Canada. The conference was held on the 28th and 29th of September. A display of this initiative was developed and information was shared with all participants.

6) Media

- Newspaper Article – Healthy smile, Healthy child. Stonewall Argus & Teulon Times. Christine Crockatt, the WRHA & Interlake Regional Health Authority (IRHA) facilitator, had a chance to talk about the project in this article. She focused primarily on the background & objective of the project.
- Newspaper interview in RHA Central – An article containing interview of Dianna, will appear in the October issue of the RHA newspaper and will be delivered to every household in the central region.

7) Other

- WRHA Website hits were recorded for this quarter
 - July 670
 - August 219
 - September 255

Collaborative Activity

- 1) The Manitoba Collaborative Project for the Prevention of Early Childhood Tooth Decay has recently partnered with MB Telehealth to use this available technology to support Community Facilitators and to assist with delivering workshops to remote regions of Manitoba. This successful partnership will provide the project with an enhanced capacity to reach out to many communities at no extra cost. Videoconference with the team members took place on August 9 and September 14, via Manitoba Telehealth (MB Telehealth).
- 2) Dr. Schroth met with Dr. Bruce Martin of the Northern Medical Unit, University of Manitoba to discuss how project resources could be supplied to clinical providers (physicians, nurses, etc) who are providing care to remote northern First Nations.
- 3) Project met with the Manitoba Dental Association on September 28, 2006 at the request of the Manitoba Dental Association to discuss potential partnerships and support for the project (e.g. printing of materials, distribution of resources, securing donations of oral health care products including toothbrushes).
- 4) Healthy Smile Happy Child Project Coordinator and WRHA Community Facilitator met with both Mount Carmel Clinic (Dental Department) and the WHRA SMILE Plus staff to discuss collaborations and ways to complement each others' activities.
- 5) Website has been expanded and now includes different Healthy Smile Happy Child pamphlets (e.g. newborn to six years, prenatal information and tooth brushing tips etc,) which are available online in PDF form. Some are also available in French.
- 6) Mandy Levesque, Community Facilitator for Burntwood and Churchill Regions, now participates on the following committees:
 - **The "Hello Parents" Network** - A group that meets monthly to discuss programming and events for parenting support and family programs. Members include: BRHA Families First, Public Health, Futures, YWCA, Wapanohk Community School, Ma-Mow-We-Tak Friendship Centre's Parent/Child Centre, New Beginnings Aboriginal Headstart, BRHA Healthy Baby and Healthy Mom Program, Grassroots Mentoring, Thompson Crisis Centre, Manitoba Métis Federation and Mystery Lake School Division.
 - **Burntwood Healthy Living Coalition/Chronic Disease Prevention Initiative Regional Committee** - A committee consisting of various community stakeholders that will provide guidance and structural support for the implementation of the Chronic Disease Prevention Initiative in the region. Also consists of three subcommittees that address physical activity, nutrition and tobacco reduction in the region.
 - **BRHA in motion Committee** - A committee that meets as events arise to organize activities for BRHA staff and families. For example we are planning a walk for the Manitoba *in motion* Anniversary on October 5.
 - **BRHA Social Committee** - A committee that plans social events for staff, family and friends. It has been a good opportunity for Mandy to

meet other BRHA employees in different programs and services that she may have not otherwise had the chance.

- 7) In BRHA /Churchill Regional Health Authority areas, 15 of the First Nations communities are planned to have a Children's Oral Health Initiative (COHI) aide by 2006/2007. Currently 4 of those communities (Cross Lake, Garden Hill, Nelson House and St. Theresa Point) have the services of a COHI aide.
- 8) Manitoba Dental Association (MDA) and Health Canada will distribute the Healthy Smile, Happy Child's 2 – page "calling card" brochure. MDA has already circulated 650 calling cards with their regular newsletter to its membership.
- 9) Resources have been requested from the Department of Health for the State of Florida and also Clinicians in Prince Edward Island.
- 10) Collaboration with Health Canada - First Nations and Inuit Health Branch – The COHI Program with the Healthy Smile Happy Child partnership has completed the caring for baby teeth and preventing early childhood tooth decay flip chart, overhead and CD resources. These have been translated (English and French) and have been purchased by the First Nations and Inuit Health Branch for their use across Canada.
- 11) The Partnership now has an online presence through the Healthy Living Resource Clearinghouse.

Feedback/Evaluation

- The Partnership is now compiling feedback and will produce a report regarding telephone surveys of people participating in workshops.
- Pre and Post Train the Trainer Workshop research evaluations are underway

Feedback via the facilitators has noted the following:

- Dental offices are often not seeing children early enough. This will be raised with Manitoba Dental Association and Manitoba Health.
- Many communities are trying to overcome the challenge of no dental services (eg. Grand Rapids Health Authority)
- Ongoing efforts are required to encourage some Health Authority program areas and staff to receive/accept Healthy Smile, Happy Child information and resources.

Staff Development

Project Coordinator: Gayle Halas, Project Coordinator, resigned August 2006. Interviews for a new Project Coordinator were conducted in September 2006 with the position filled by Lavonne Harms.

Lavonne is Registered Dietician with previous community experience having worked with Healthy Start Mom and Me and a WIC program in Madera, California. She is also certified as diabetes educator and lactation educator counselor.

Summer Students

Two of the summer step students are continuing to work part-time with the Partnership beginning September 2006.

Documentation Development

- 1) Resource development/logo development has been completed.
- 2) Cree Language Translation of “Think about your baby teeth” poster, Healthy smile Happy Child flipchart, prenatal handout and newborn to 6 years handout has been completed.
- 3) French Translation of project pamphlets and 2-page “calling card” brochure is underway.
- 4) Printing of materials – Brochures, handouts, business cards for community facilitators have been printed.
- 5) Business cards are completed for Community Facilitators and Project Coordinator
 - Creation of a 2-page “calling card” brochure about the project as requested by Healthy Smile Happy Child Community Facilitators
 - Project team developed a 2 page “calling card” brochure – this gives a synopsis of the project, what it offers & lists project staff & their contact info.
 - Cree language translation also underway for flipchart. Cree pamphlet now complete.

Administrative/Research Activity

Data entry – program set up

EpiInfo 6 Databases

- Phase 2 follow-up survey database has been setup and data entry commenced.

Tracking Databases

- Facilitator Monthly Report database
Design and Setup completed. Data entry is up-to-date.
- Parent/Caregiver Participatory Session Feedback DB
Design and Setup completed. Data entry is up-to-date
- Train the Trainer Workshop Tracking DB
Design and Setup is complete.

Planning for next Quarter

- Forums and conferences
- Manitoba Association of Home Economists (MAHE) conferences
- Family Service Conference – Community facilitators will attend.
- Council of Coalitions meeting
- Parent-Child Centered Coalition National Conference (November)
- Displays
- Family Service Conference
- Chronic disease prevention initiative
- School nutrition programs

- Increased communication with dental services throughout Manitoba especially in rural areas
- Pre/post test moving into pilot implementation phase
- Provincial Call Centre – to work with the Centre to ensure that the initiative is listed
- Reprinting of the Action Plan Workbook and Toolkit
- Healthy Smile Happy Child display at Manitoba Dental Association and University of Manitoba (faculty of Dentistry) open wide day.