

January-March
2015



*Healthy Smile
Happy Child*

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Northern Health

Sherridon Health Centre requested HSHC resources to use during Oral Health Month. The Public Health Nurse is planning to hand out the resources at a presentation on oral health at the health centre.

The HSHC telehealth session, “Healthy Eating, Healthy Teeth, Healthy Child” was attended by 3 staff members.

Southern Health / Santé Sud

Southern Health-Santé Sud HSHC representative met with Bob and Daniella to discuss a way to highlight the cost of pediatric dental surgery. HSHC will develop a one page document that can be used to promote oral health and educate on the cost of surgery.

The Public Health-Healthy Living program management has reviewed an Oral Health Preschool Wellness strategy and continue to work on a regional plan.

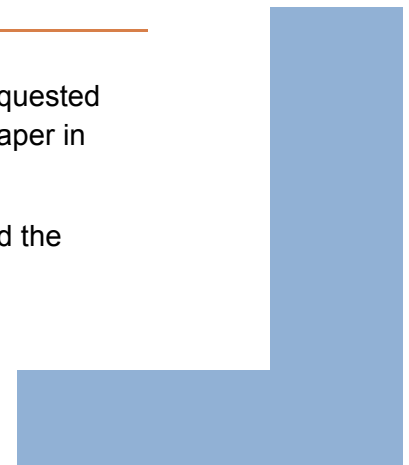
The Heart and Stroke Foundation’s position statement on Sugar, Heart Disease and Stroke has been circulated to some internal departments and shared with some external stakeholders.

The HSHC telehealth sessions continue to be promoted to staff. Twenty-one people from the region attended the telehealth session in March.

Interlake-Eastern

The article written by HSHC to promote Oral Health Month was requested from the HSHC coordinator and will be published in a local newspaper in April.

Fourteen people from various health centres in the region attended the HSHC March telehealth session.



Prairie Mountain Health

In February, two nursing students with Prairie Mountain Health attended Christian Heritage School and provided a dental health presentation to grades 1 to 3 students.

In March, Health Promotion, Prairie Mountain Health provided three dental health promotion presentations to Healthy Beginnings (a Healthy Baby program) – one presentation to the prenatal group and two presentations to postnatal groups. The presentation included the HSHC true or false game, a demonstration on how to clean baby’s mouth/teeth. The new WHO guidelines on added sugar were also discussed and how much sugar is in different beverages (i.e. juice, pop, etc.).

On April 21st the Brandon School Division had HSHC resources at their Milestones Preschool Wellness Fair. 300 preschool children attended.

On May 31st, seven Health Promotion, Prairie Mountain Health staff attended the HSHC “Healthy Eating, Healthy Teeth” telehealth session.

The article written by HSHC to promote Oral Health Month will be in a local newspaper in April.

Winnipeg Regional Health Authority (includes Churchill)

On January 13, 2015 the HSHC Coordinator discussed the oral health key messages for children with the parents and children at the Bright Start Parent and Tot group at Access Nor’West.

The HSHC coordinator met with Amanda Younka, Community Facilitator for Access, and Shannon Struck, Coalition coordinator for families forward, on January 14, 2015 to discuss activities in their region and collaboration ideas. They were able to link the HSHC coordinator to some groups in their region and we have since organized presentations with some of these groups.



Other Provinces/North America

North Bay Parry Sound District Health Unit in Ontario requested Dr. Schroth's and HSHC's feedback on their Anticipatory Guidance packages to be distributed to parents of young children when they come to the Health Unit to be immunized.

Provincial HSHC Partnership Activities

The 10th HSHC Manitoba Telehealth presentation series entitled "Dental Truths & Myths Revealed" took place on December 2, 2014. Ms. Mary Bertone presented the topic to a total of 11 sites and 44 individuals via Manitoba Telehealth. Many commented on the relevance of the topic and the myths being covered as they are myths that are currently being mentioned by clients.

CE credit has been approved by the Manitoba Dental Association for dentists and dental assistants attending HSHC telehealth sessions.

HSHC team members participated in the following community activities during this quarter:

- ◆ Coordinator contacted each of the WRHA Community Facilitators to establish links in their community areas.
- ◆ October 22 – Newcomers Oral Health Screening at Healthy Start for Mom & Me. Participated in the screening and was introduced to the Prenatal Program Coordinator.
- ◆ October 27 – Pilot test of Newcomers resource at IRCOM.
- ◆ November 13 – Meeting with Health Promotion Specialist, Centre for Community Oral Health to discuss our roles and possible collaboration.
- ◆ November 21 – Participated at the Health Fair at Seven Oaks Adult Learning Centre.
- ◆ November 25 – Met with the Executive Director of Settlement at the Hospitality House Refugee Ministry to provide HSHC information and support.
- ◆ November 28 – Meeting with COHI Coordinator and Acting Preventive Dental Programs Coordinator at First Nations Inuit Health to discuss the activities and programs in First Nations communities.



Provincial HSHC Partnership Activities continued

December 4 – Brooklands School Health Fair

- ◆ Team members played the “Wheel of Smiles” game with participants. They discussed healthy dental habits for children with caregivers and distributed HSHC resources to participants and toothbrushes to children 1-11 years old. This was the first time the HSHC team has attended this event. There was a good flow of caregivers and children of all ages. The “Wheel” and puppet were excellent ways to draw people to the HSHC table.



STEP Students participate at the Brooklands School Health Fair

- ◆ December 5 – The HSHC STEP students were guests on Breakfast Television Winnipeg
 - ◇ Team members discussed rates of oral surgery and the HSHC Initiative. Using one of the puppets, they demonstrated how to properly brush teeth and highlighted HSHC key messages.



Provincial HSHC Partnership Activities continued



STEP students on Breakfast Television Winnipeg

- ◆ December 16 – Presented to Kiivalliq Prenatal group (Coral Harbour and Rankin Inlet). Using the HSHC “Oral Health Tool Kit”, team members discussed infant oral health with a prenatal women’s group from Nunavut.
- ◆ December 18 – Attended the Inkster Neighbourhood Network meeting in order to learn more about community activities and groups to link with. Was invited back to present on HSHC in the New Year.

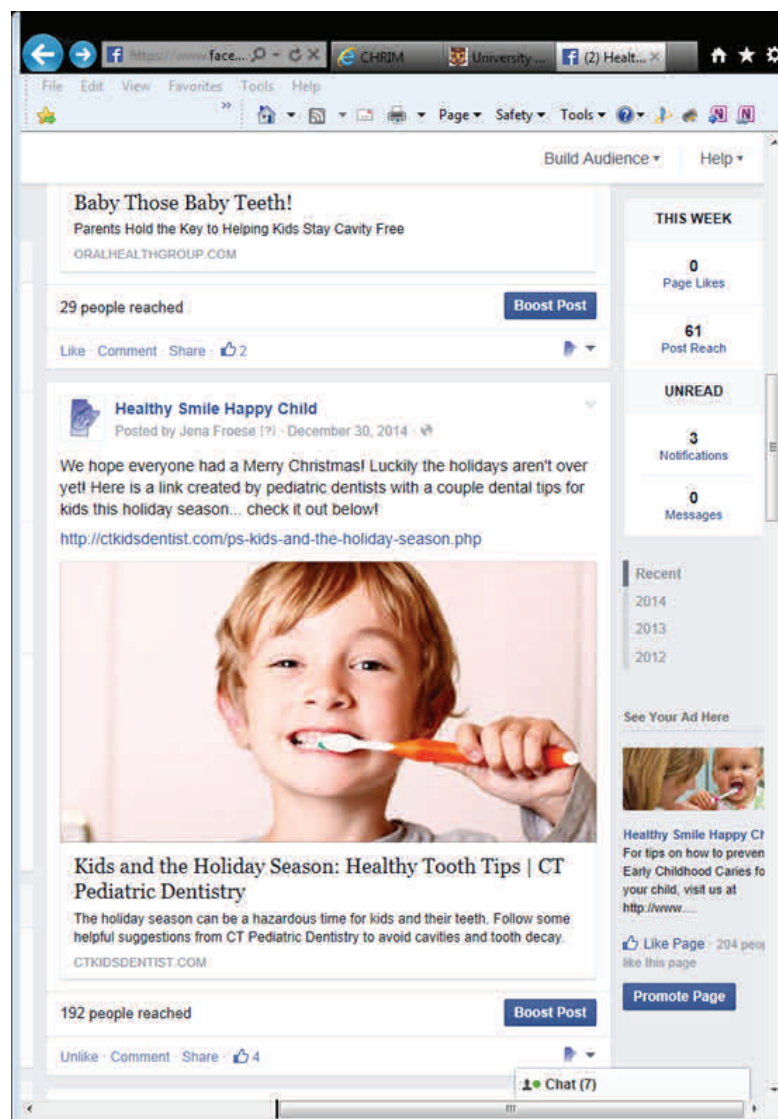
Members of the HSHC partnership are part of the First Nations Health and Social Secretariat of Manitoba’s (FNHSSM) CIHR funded Partners for Engagement and Knowledge Exchange (PEKE). This PEKE includes an oral health team.



STEP Student Contributions

The three current STEP student positions are supported by Manitoba Health. Their activities include the following:

- ◆ Updating and promoting the HSHC Facebook page; the goal is to have weekly messaging and updates. Presently, there are 203 likes to the HSHC Facebook page.



The screenshot shows the Facebook page for 'Healthy Smile Happy Child'. The page features a post titled 'Baby Those Baby Teeth!' with the subtitle 'Parents Hold the Key to Helping Kids Stay Cavity Free' and the source 'ORALHEALTHGROUP.COM'. Below this is a post from 'Healthy Smile Happy Child' dated December 30, 2014, by Jena Froese. The post text reads: 'We hope everyone had a Merry Christmas! Luckily the holidays aren't over yet! Here is a link created by pediatric dentists with a couple dental tips for kids this holiday season... check it out below!' followed by the URL 'http://ctkidsdentist.com/ps-kids-and-the-holiday-season.php'. The post includes a photo of a young boy brushing his teeth and a caption: 'Kids and the Holiday Season: Healthy Tooth Tips | CT Pediatric Dentistry'. The caption text says: 'The holiday season can be a hazardous time for kids and their teeth. Follow some helpful suggestions from CT Pediatric Dentistry to avoid cavities and tooth decay.' and the source is 'CTKIDSDENTIST.COM'. The page also shows a 'Boost Post' button, '29 people reached', and '2' likes for the first post, and '192 people reached', 'Boost Post', and '4' likes for the second post. On the right sidebar, there are statistics for 'THIS WEEK': 0 Page Likes, 61 Post Reach, 3 UNREAD Notifications, and 0 Messages. A 'Recent' section shows years 2014, 2013, and 2012. There is also a 'See Your Ad Here' section with a small image of a child brushing teeth and a caption: 'Healthy Smile Happy Child For tips on how to prevent Early Childhood Caries for your child, visit us at http://www...'. At the bottom, there is a 'Like Page' button showing '204 people like this page' and a 'Promote Page' button. A 'Chat (7)' button is visible at the bottom right of the page.

HSHC Facebook Page



STEP Student Contributions continued

- ◆ Setting up a Twitter account for HSHC.
- ◆ Assembling *Pearly Whites* packages for ages 4-6, 6-12 and 13-18 year olds.
- ◆ Delivering *Pearly Whites* oral hygiene packages to the different wards of the Winnipeg Children's Hospital.
- ◆ The HSHC Breastfeeding Poster was revised by the STEP students and HSHC Coordinator in time to be used for Breastfeeding month in October. The poster has been put online, replacing the existing poster.
- ◆ Following up on Public Health Nurses concern regarding teething and fevers/rashes/diarrhea information from December "Dental Myths and Truths Revealed" Telehealth presentation. Reviewed journal articles and information from professional dental organizations to further clarify presentation content.
- ◆ Promoted the 11th MBTelehealth Presentation session by creating an informational newsletter. Newsletter was emailed to the RHA contacts to be sent out to various Health Care Providers and/or placed in their RHA's newsletter.
- ◆ Did preliminary research for 11th MBTelehealth Presentation session:
 - ◇ Topic: "Healthy Eating, Healthy Teeth"
- ◆ Participated at the Brooklands Health Fair on December 4th.
- ◆ Participated in the Kivalliq Prenatal Group presentation on December 16th.
- ◆ Completed poster to address high risk populations' use of toothpaste and new oral health resources for engaging at Parenting Groups education sessions.
- ◆ Printed new copies of Lift the Lip Pamphlet.
- ◆ Priced out a vertical and horizontal HSHC banner to use at fairs and events.



Feedback/Evaluation/Research

Manuscripts published or accepted for publication in this quarter:

Published:

Amin M, Elyasi M, **Schroth R**, Azarpazhooh A, Compton S, Keenan L, Wolfe R. Improving Oral Health of Young Children of Newcomer Families: A Forum for Community Members, Researchers, and Policy-Makers. J Can Dent Assoc 2014;80:e64.

Schroth RJ, Pang J, Levi J, Martens P, Brownell M. Trends in pediatric dental day surgery for Severe Early Childhood Caries in Manitoba, Canada. J Can Dent Assoc 2014;80:e65.

Accepted:

Schroth RJ, McNally M, Harrison R. Pathway to oral health equity for First Nations, Métis, and Inuit Canadians: knowledge exchange workshop. J Can Dent Assoc 2015:80:f1.

Schroth RJ, Boparai G, Boparai M, Zhang L, Svitlica M, Jacob L, Stein L, Lekic C on behalf of the Manitoba Dental Association. Tracking Early Visits to the Dentist: a look at the first 3 years of the Manitoba Dental Association's Free First Visit Program. J Can Dent Assoc. 2014 (**Accepted for publication**)

Schroth RJ, Quinonez R, Yaffe AB, Bertone MF, Hardwick FK, Harrison RL. What are Canadian dental professional students taught about Infant, Toddler, and Prenatal Oral Health? J Can Dent Assoc. (**Accepted for publication**)

Manuscripts submitted/revised and under consideration for publication in this quarter:

Wong PD, Birken CS, Parkin PC, Chen Y, **Schroth RJ**, Maguire JL, and the TARGet Kids! Collaboration. Association between total duration of breastfeeding and dental caries in healthy urban children. Pediatrics.

Schroth RJ, Rabbani R, Loewen G, Moffatt ME. Vitamin D and dental caries in Canadian children. Pediatrics.

Schroth RJ. Early Childhood Caries: practical tips for the dental team. Spectrum Dental Teamwork.



Feedback/Evaluation/Research continued

Roos LL, Dragan R, **Schroth RJ**. Pediatric Ambulatory Care Sensitive Conditions: Problems with the Concept. Health Services Research.

Schroth RJ, Guenther K, Ndayisenga S, Marchessault G, Prowse S, Hai-Santiago K, Edwards JM, Moffatt ME, Manitoba Dental Association. Dentists' Perspectives on the Manitoba Dental Association's Free First Visit Program. J Can Dent Assoc.

Schroth RJ, Ndayisenga S, Guenther K, Marchessault G, Prowse S, Hai-Santiago K, Edwards JM, Moffatt ME, and the Manitoba Dental Association. Parents' Perspectives on the Manitoba Dental Association's Free First Visit Program. J Can Dent Assoc.

Davidson K, **Schroth RJ**, Levi JA, Yaffe AB, Mittermuller B, Sellers EA. Body mass index of children with severe early childhood caries in Manitoba, Canada: a case-control study. BMC Pediatrics.

Poster presentation:

Lawrence HP, Cidro J, Isaac-Mann S, Peressini S, Maar M, **Schroth R**, Broughton J, Jamieson L, Norman C, Hoffman-Goetz L, the Baby Teeth Talk Study Team. Traditional culture and oral health outcomes among pregnant Indigenous Canadians (Abstract CA33). International Network of Indigenous Health Knowledge and Development (INIHKD) and Manitoba NEAHR Conference 2014. October 7, 2014. Winnipeg, MB.

Oral Presentations:

Schroth RJ, McNally ME, Harrison RL, Kliewer E. Highlights from the pathway to oral health equity for First Nations, Metis, and Inuit Canadians knowledge exchange workshop (Abstract CA 105). International Network of Indigenous Health Knowledge and Development (INIHKD) and Manitoba NEAHR Conference 2014. October 9, 2014. Winnipeg, MB.

Martin D, Chartier M, **Schroth R**, Swann B. Addressing oral health disparities among Indigenous children (Abstract CA 34). International Network of Indigenous Health Knowledge and Development (INIHKD) and Manitoba NEAHR Conference 2014. October 6, 2014. Winnipeg, MB.



Planning for Next Quarter (January - March 2015)

- ◆ Planning for the HSHC display at the MDA's 131st Annual Meeting & Convention, April 17th & 18th, 2015 in Brandon, Manitoba.
- ◆ The 11th HSHC Manitoba Telehealth presentation series entitled "Healthy Eating, Healthy Teeth" is being planned for March 10th.
- ◆ Finalizing the pictorial oral health resource for newcomers.
- ◆ Creating an oral health for preschoolers PowerPoint presentation for newcomers.
- ◆ Continue to promote HSHC and early childhood oral health through Facebook and Twitter.
- ◆ Continue to work with Manitoba Telehealth. This includes offering a variety of oral health topics to increase use of Telehealth to rural and remote areas to disseminate information, resources and training.
- ◆ Updating the HSHC information card to be used as a resource for building awareness of HSHC and informing the public on the cost of oral health surgery in Canada.
- ◆ Planning for oral health month by exploring ways we can build awareness of early childhood oral health (ie. Media, newspaper articles). Have contacted the WRHA to see if they are willing to feature articles on oral health in the Winnipeg Free Press during April.
- ◆ Planning how HSHC will assist with the FNHSSM PEKE webinar on oral health for April 2015.
- ◆ Planning presentations in the community.

